

Hot-Stamping Process

Turning your creative ideas into reality.



No solvents

No need for drying time and cleaning of tools

Individual designs

Metallic effects and brilliant colors create high-end highlights

Perfect handling

Easy to switch rolls for variable design

Efficient processes

No pretreatment required; direct further processing or storage possible

Optimal adjustment

Quick, straightforward installation of our devices in existing systems

Optimized environmental footprint

No extraction devices required; less impact on nature and the environment

BAIER combines high-quality design with efficient, economical decoration. In the hot-stamping process, we provide surface finishing that makes your products unique and unmistakable. Whether single-color, metallic gloss, or brushed design in chrome look: BAIER turns your creative ideas into reality. Our experts support you with a range of tailor-made machines that can be optimally integrated into your production processes. We create uniqueness that is precisely tailored to your needs.

Our hot-stamping process is precise, efficient, economical, and sustainable. No specific pre- and after-treatment of the hot-stamped parts is necessary; so the components are ready to be further processed immediately. The machine, tool, and stamping foil are precisely matched to one another for optimal finishing results. We stand for quality and innovation: Our BAIER machines, combined with the high-quality transfer products from LEONHARD KURZ and the hot-stamping dies from the KURZ subsidiary Hinderer + Mühlich, offer you a complete range for optimal finishing results. Our specialists are at hand to support you with expert advice and assist you throughout the entire project process – competently, quickly, and reliably. At any time, individually, and according to your wishes.